East Region Update on Community Health Improvement Plan

June 27, 2018
A Focus on Root Cause: Social Determinants of Health

Social determinants of health are conditions in the environments in which people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.
The Three Pillars of Addressing Root Cause

- Enhance Coordination of Services
- Promote Healthy Behaviors and Lifestyle
- Improve Community Behavioral Health

Strategic priority interests that drive our response to addressing root cause
Key Plan Initiative Tactics to Implement

- Evaluate and use information exchange portal resources, linking healthcare providers with community-based organizations
- Improve IT resources to enable community focus and better measurement of outcomes
- Develop a playbook for infrastructure, dashboard of health, governance, and community workflows
- Enable dynamic and up-to-date asset mapping

- Develop innovation network for learning, research, co-creation, and rapid knowledge dissemination (bi-directional communication platform)
- Implement new or increased use of Community Health Workers (CHW)
- Evaluate and use adaptive technology (e.g., geofencing, GIS mapping, artificial intelligence, biometric risk assessment, Epic tie-ins)

Baseline Indicators

- WINDHAM & NORWICH DESIGNATED AS UNDERSERVED (MUA/HPSA)
- 1 PCP PER 1,976 WINDHAM COUNTY, PER 1,186 NEW LONDON (1,186 CT)
- COUNTY HEALTH DISEASE MORTALITY: 176 WINDHAM, 151 NEW LONDON (102 IN CT)
## Key Plan Initiative Tactics to Implement

- Screen for healthy food need identification in community population and provide assessment at points of care
- Enhance Promotion and Marketing, including adopting 5-2-1-0 initiative, at schools, workplaces, public spaces, faith communities, and healthcare events
- Provide voucher/prescription programs for fruits and vegetables
- Promote and improve healthy food donation

## Baseline Indicators

<table>
<thead>
<tr>
<th>NORWICH &amp; WINDHAM</th>
<th>LOWER RATE OF COLLEGE AND GRADUATE DEGREE (30% WINDHAM, 26% NORWICH, 38% CT)</th>
<th>29% NORWICH, 36% WINDHAM AT HEALTHY WEIGHT (39% CT)</th>
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<tr>
<td>DESIGNATED HIGH FOR HUNGER (FROM END HUNGER CT)</td>
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- Further partnerships with food pantries/banks and food providers and suppliers
- Create more access points for healthy foods
- Develop urban gardens, community gardens, hospital campus gardens, farmer’s markets (fresh food)
- Evaluate and use mobile food programs
- Create and support food policy councils
Key Plan Initiative Tactics to Implement

- Embed behavioral health services in primary care (ongoing)
- Recruit more mental health providers, with focus on community outpatient services (e.g., family therapists)
- Implement Recovery Coach program in ED
- Provide more depression screening – growth and at more points of care with referrals (including at public schools) and integrate into Epic

- Further Mental Health First Aid training and grow community behavioral health training at the local level
- Enhance services in virtual mental health, including tele-psychiatry